



WELLNESS CONDOMINIUM

STRATEGIC PARTNERSHIP ANNOUNCEMENT

THE RISE OF WELLNESS LIVING



Global Wellness Trend

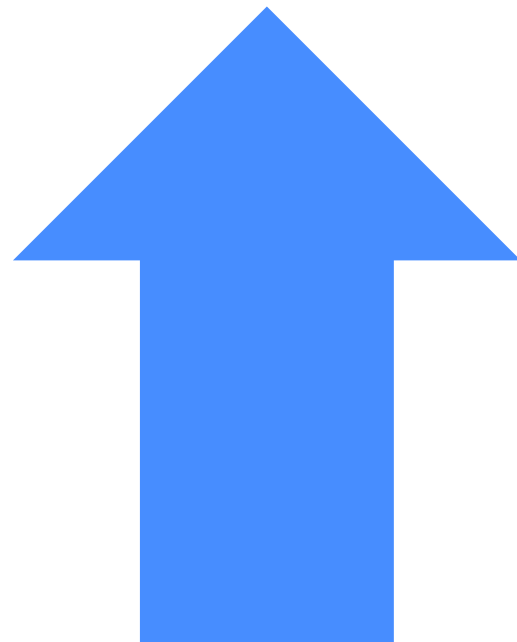
RETURN-ON-WELLNESS : ROW

Premium Home Sales
Price average GROWTH

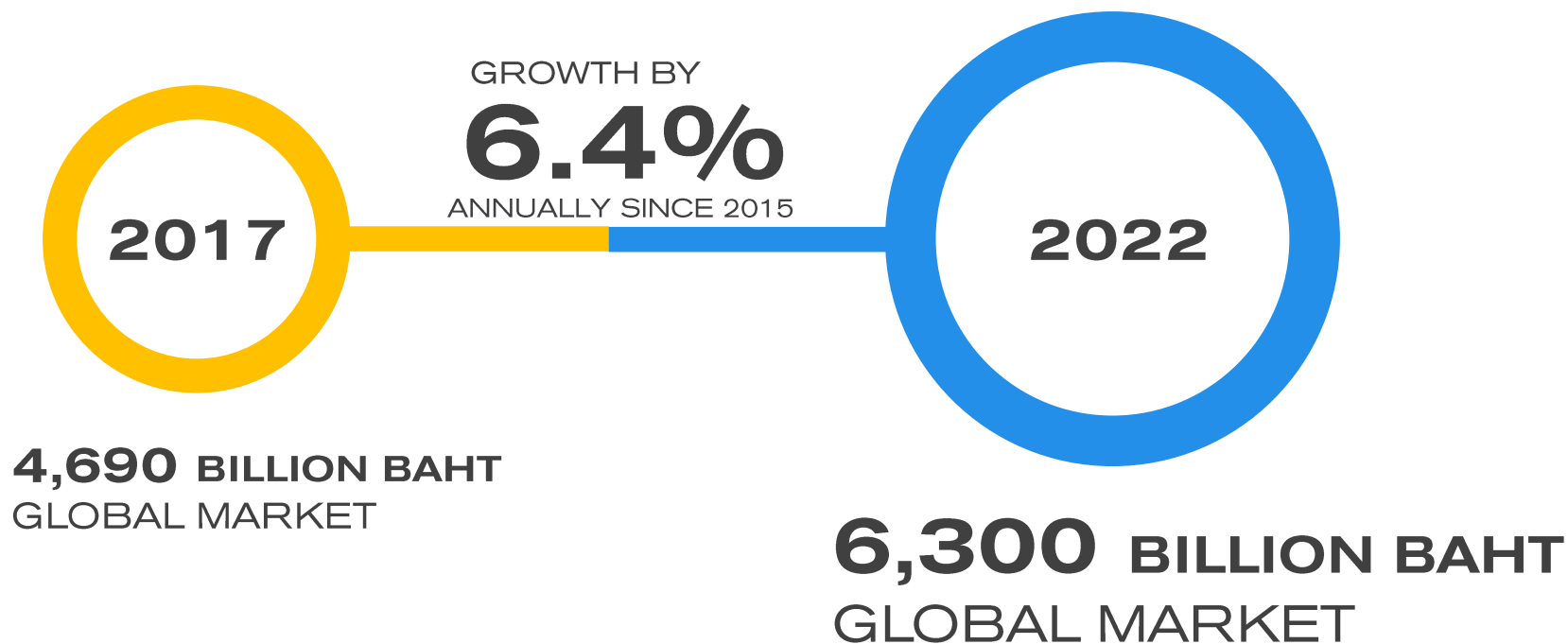
10-25%

WELLNESS LIFESTYLE

real estate development



RETURN-ON-WELLNESS : ROW



Global Wellness Trend

RETURN-ON-WELLNESS : ROW

The number of wellness lifestyle real estate is growing everyday.

1.5

MILLION UNITS/HOMES

560,000

ACRES

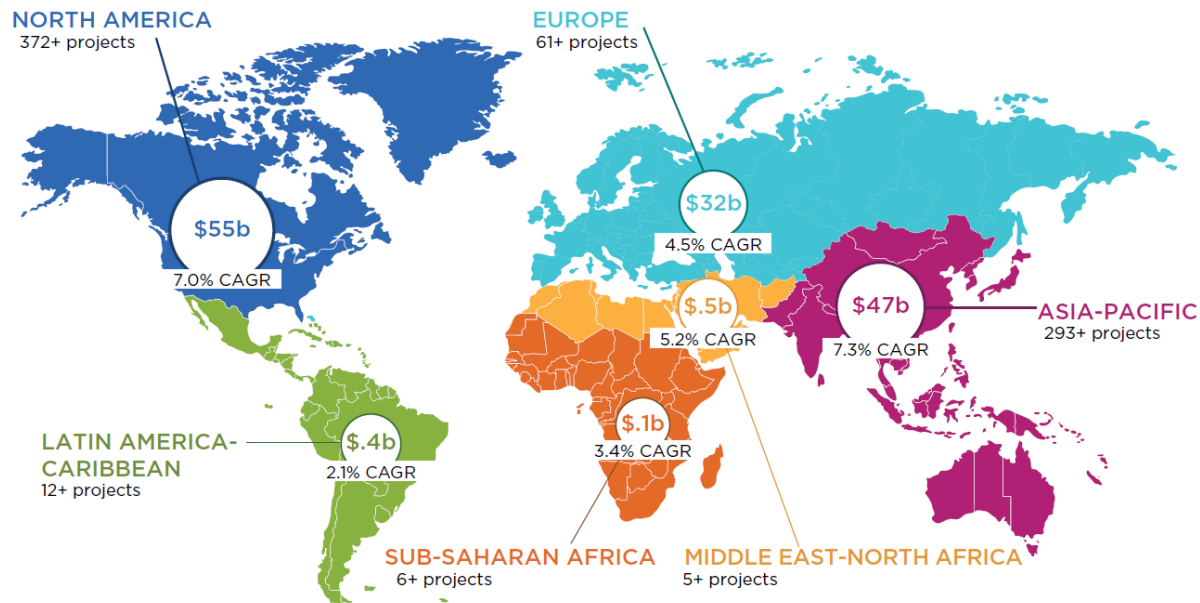
4.1

MILLION RESIDENTS

Global Wellness Trend

RETURN-ON-WELLNESS : ROW

Wellness Real Estate is a **\$134 billion global industry in 2017**
Over **740** residential projects in the pipeline, across **34** countries



TOP 10 MARKET SIZE

- 1 USA
- 2 CHINA
- 3 AUSTRALIA
- 4 UK
- 5 GERMANY
- 6 INDIA
- 7 FRANCE
- 8 SOUTH KOREA
- 9 CANADA
- 10 JAPAN

Japan is among the world's top 10 countries with the largest market value in wellness real estate industry in 2017

\$2,246
BILLION

LIFESTYLE

GENE &
MEDICAL

80 : 20

FACTORS OF HEALTHY LIFESTYLE



2018

The numbers align with the upward trend of Thai people spending on health in total.

THE 1st EVER **WELLNESS RESIDENCE** IN THAILAND



THE SYNERGY POWER BY 3 LEADING EXPERTS



STYLE LIVING

Complete living design
master & tastemakers

SUSTAINABLE LIVING

Beautiful Living
Environments

HOLISTIC LIVING

Leading provider of
healthcare in Thailand

HUMAN-CENTRIC

Our core business is the development and commitment to elevating quality of life, from the homes we live in, towards various aspect of living including health consciousness. Consumers are seeking out healthy places to live and are ready to pay for them.



DESIGN MASTER
& TASTEMAKERS

COLLABORATION WITH INTERNATIONAL BRANDS

TOKYU GROUP'S CORE BUSINESS



Transportation Business



Real Estate Business



Life Service Business



Hotel and Resort Business

ONE TOKYU



【Management base】



TOKYU CORPORATION

【Business owner】



Tokyu Wellness

【Construction】



Town Value-up Management

TOKYU CONSTRUCTION

【Property management / Clean up】



TOKYU FACILITY SERVICE



【Hospital】

東急病院

TOKYU HOSPITAL

【Security】



TOKYU SECURITY



株式会社東急設計コンサルタント
TOKYU ARCHITECTS & ENGINEERS INC.



JOINT COMMISSION INTERNATIONAL

accredits eight types of health care programs: hospitals, academic medical center hospitals, ambulatory care facilities, clinical laboratories, **home care facilities, long term care facilities**, medical transport organizations, and primary care centers.

WELL-RESEARCHED
IN HEALTH WELLNESS PROGRAM

EXPERTISE TRAINED
STAFF AND TECHNOLOGY

JCI CERTIFIED
HEALTH CARE CENTERS



JCI accreditation

is considered the gold standard
in global health care.



PROACTIVE & PERSONALISATION

Physical service and mental support through both online and direct channels with personalization.



PROJECT VALUE

LOW-RISE CONDOMINIUM
4 BUILDINGS

2,400
MILLION BAHT



70 %

30 %

EXPERTISE
PARTNER

PROJECT LOCATION

KRUNGTHERP KREETHA 7-RAI AREA

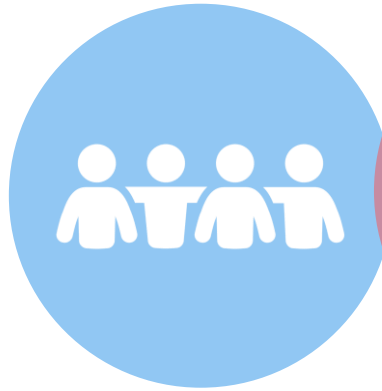




WELLNESS RESIDENCE

We understand the
fundamental
human needs to live
well in all ages of life.

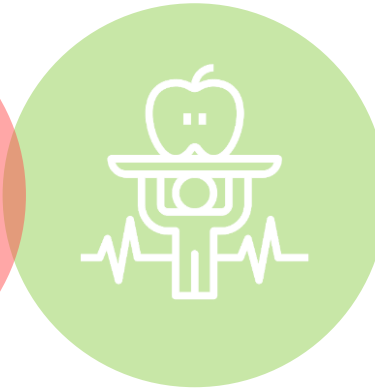
WE UNDERSTAND THE FUNDAMENTAL HUMAN NEEDS TO LIVE WELL



COMPANIONSHIP
& ACTIVE LIFESTYLE



SAFETY
& SECURITY



HOLISTIC WELLNESS
FACILITIES AND
SERVICES

LIKE-MINDED
COMMUNITY



SOUL



ENVIRONMENT



5 CORE CONCEPTS OF WELLNESS RESIDENCE

MIND



BODY

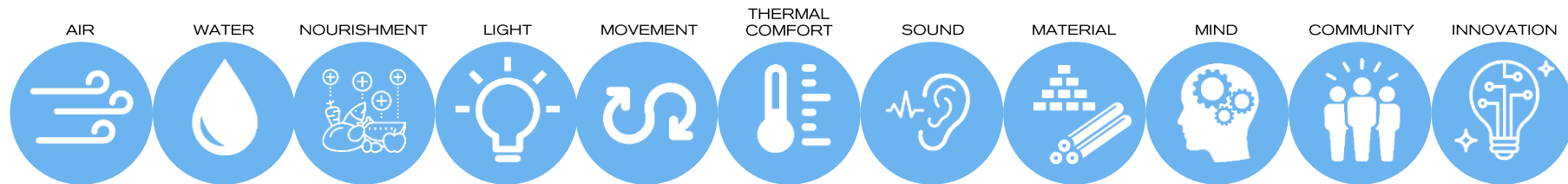


PROJECT HIGHLIGHTS



WELL Certification

The Premier Building Standard To Focus On
Enhancing People's Health And Wellness



11 DIMENSIONS OF **WELL**

WELL CERTIFIED RESIDENTIAL BUILDINGS

by leading property developers from around the world

21W20 Flatiron luxury condominium

New York, NY

An ultra-luxury residential development, 13 units in total

Most are sold at average 760,000 THB/SQM (**15%** above average market price)

The first WELL certified (pilot version) in the world

MEINHARDT



Yuanyang Tianjiao project

Guangzhou, China

10 Residential Buildings,
1,415 units in total

40% of clients chose it because
of WELL standard

21% price growth within 5
months
(Guangzhou average = 4%)



AESTHETIC UNIVERSAL DESIGN

Space Planning
and Landscape
Design



Source: Global Wellness Institute (GWI) - Build Well to Live Well: Wellness Lifestyle Real Estate & Communities - January 2018 |



ADVANCE SEAMLESS HEALTH SOLUTION



PLUS + SERVICES



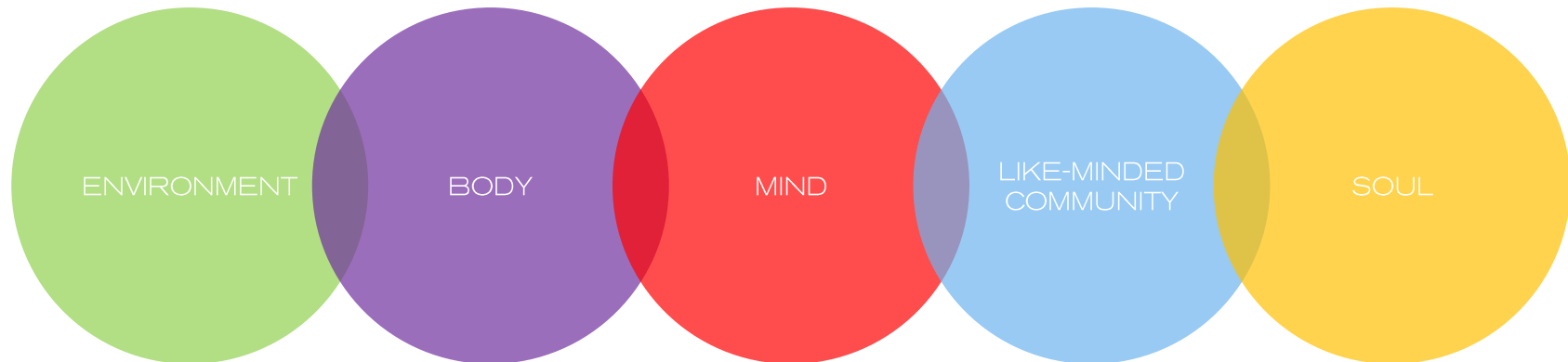
MEDICAL
SERVICES

PLUS +
CONCIERGE

BASIC LIFE SUPPORT
FIRST AID CARE

The new holistic concept of property management services which combine expertise from the Thailand's renowned medical service provider Samitivej, with well trained personnel readily available to furnish tenants with health-related knowledge and on standby for emergencies.

WELLNESS RESIDENCE



SANSIRI



SANSIRI